

# 2019 CARFAC – RAAV Minimum Copyright and Professional Fees Schedules

Since 1968 CARFAC has issued schedules of royalties or royalties for the use of the copyrights of visual/media artists. The schedules were initially developed by Jack Chambers and Tony Urquhart in 1968 and have been updated by CARCC, now Copyright Visual Arts – Droits d’auteur Arts visuels, over the years based on discussion with artists and users, negotiations, and factors like the cost of living.

RAAV (Regroupement des artistes en arts visuels du Québec), founded in 1991 to serve the artists of Quebec, upholds the same principles – that artists must be fairly compensated for uses of their works. At the same time, RAAV and its copyright society, SODART, had elaborated similar royalty schedules.

In 2004, an agreement was made to unify all the schedules into the CARFAC-RAAV Minimum Royalty Schedule. This schedule is now called :

***CARFAC-RAAV Minimum Copyright and Professional Fees Schedules***  
***or***  
***Grille RAAV-CARFAC de redevances minimums de droits d’auteur et d’honoraires professionnels.***

## **IMPORTANT NOTICES:**

**All royalties and professional fees are considered minimum recommended payments for the use of the copyrights and the professional services of visual and media artists. Artists remain free to request higher royalties or fees from users.**

**Copyright royalties, professional and administrative fees are subject to sales tax. The rates listed do not include sales tax.**

**All rates are in Canadian dollars.**

**Effective January 1, 2019.**

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# 2019 CARFAC – RAAV Minimum Copyright and Professional Fees Schedules

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## A.0 Introduction & Guidelines 2019

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### **Introduction to the CARFAC – RAAV Minimum Copyright and Professional Fees Schedules**

These schedules are intended as information sources for visual and media artists as well as for the diverse users of their art works. Their aim is to help artists improve their annual income through reasonable payments of their royalties and professional fees by institutions, businesses or individuals using their works or retaining their services. The rates presented in these schedules are minimums.

Users are invited to make every effort possible to pay these minimums as a way to respect the artists and to support their practice. A strong Culture depends on the vitality of its artistic community and, therefore, on the sustainability of their careers.

Since 1968 CARFAC has issued royalty schedules. These schedules were developed from rates established by artists Jack Chambers and Tony Urquhart in 1968. They were updated through negotiation and usage, and reflect increases in the cost of living. In 2004 the schedules were harmonized with those of RAAV to become the CARFAC/RAAV Minimum Royalty Schedule. All royalties are considered minimum payments for the use of the copyrights or the professional services of visual/media artists.

RAAV (Regroupement des artistes en arts visuels du Québec), founded in 1989 to serve the artists of Québec, upholds the same principles – that artists must be fairly compensated for uses of their works. At the same time, RAAV and its copyright society, SODART, had elaborated similar royalty schedules. In 2004, an agreement was made to unify all the schedules into the CARFAC-RAAV Minimum Royalty Schedule.

The inclusion of the Exhibition Right in the Copyright Act is unique to Canadian law. It became part of the Act in 1988, after much lobbying on the part of CARFAC and other artists' organizations. The Exhibition Right applies to the exhibition of works of visual arts not presented for sale or hire, provided the works were made after June 7, 1988 (the day the Act was reformed).

Like all other forms of copying, transmission, or presentation, the permission of the rights holders, usually the creators, is required in Canada for the exhibition of works of art. This includes works that are owned by parties other than artists themselves, therefore works in permanent or private collections are subject to the Law if no other written agreement has been made.

CARFAC and RAAV maintain that copyright is an important source of income for artists, and that royalties must be charged when permission is granted to exhibit or reproduce a work. This Schedule recommends minimum levels of royalties considered by CARFAC and RAAV to be fair payment for the various uses of copyrighted works of visual art.

**Copyright Visual Arts** (CARCC) may request for its members more than the minimums established in these schedules.

## CARFAC

**CARFAC, Canadian Artists' Representation /Le Front des artistes canadiens**, is an artist-run organization founded in 1968 by artists for artists. It is the federally certified representative organization of professional visual and media artists in Canada. It is composed of CARFAC National, and its regional organizations. CARFAC works closely with RAAV (Le Regroupement des artistes en arts visuels du Québec), its counterpart in Quebec. CARFAC is obligated to represent the interests of Canadian visual and media artists and to establish standards, royalties and royalty scales in this sector. CARFAC's founding principle and continued concern is that artists, like professionals in other fields, be paid fairly for their creative output and services. CARFAC is recognized under the Status of the Artist Act (L.C.1992, ch. 33).

## RAAV

Founded in 1989, **le Regroupement des artistes en arts visuels du Québec, RAAV**, is the artists' association representing professional visual artists in Québec. RAAV is mandated by Québec's Status of the Artist act, *la Loi sur le statut professionnel des artistes des arts visuels, des métiers d'art et de la littérature et sur leurs contrats avec les diffuseurs* (Loi S-32.01). The law defines professionalism for creators (artists), regulates their collective representation and obliges artists and users of their works to enter into contracts for all uses of art works. At the federal level, RAAV is recognized under the *Status of the Artist Act* (L.C.1992, ch. 33).

## COPYRIGHT VISUAL ARTS – DROITS D'AUTEUR ARTS VISUELS (CARCC)

In 2015 **CARCC** restructured as a not for profit association which now operates under the business names **Copyright Visual Arts – Droits d'auteur Arts Visuels**. **CARCC** was founded by CARFAC in 1990 to assist artists in administering their copyrights. CARFAC and RAAV now play equal roles in its management because it is a logical extension of their commitment to the payment of royalties to artists for the use of their copyrights. CARFAC and RAAV provide their members with information about **Copyright Visual Arts** and they publish this Minimum copyright royalties schedules in order to promote full respect of artists' copyrights in Canada.

**Copyright Visual Arts** represents nearly a 1000 Canadian visual and media artists. It negotiates and issues licenses that allow the legal use of its affiliates' works, collects the royalties and pays the artists. Affiliation with **Copyright Visual Arts** is separate from membership in CARFAC or RAAV. Any interested artist from Canada may affiliate or register with it. Users of copyrighted works associated with affiliates of **Copyright Visual Arts** must obtain licenses for such use.

For more information on **Copyright Visual Arts**, click on the following link: <http://www.CARCC.ca>

## Contact Information

CARFAC National	RAAV
<p>2 Daly Avenue, Suite 250  Ottawa, Ontario  K1N 6E2  Telephone: 613 233 6161 Toll free: 1 866 344 6161 Fax: 613 233 6162  Email: <a href="mailto:carfac@carfac.ca">carfac@carfac.ca</a>  Website: <a href="http://www.carfac.ca/">http://www.carfac.ca/</a></p>	<p>2205, rue Parthenais, #214  Montréal, Québec.  H2K 3T3  Telephone : 514-866-7101 / Fax : 514-866-9906  Email : <a href="mailto:raav@raav.org">raav@raav.org</a>  Website : <a href="http://www.RAAV.org">www.RAAV.org</a></p>

### CARCC - COPYPYRIGHT VISUAL ARTS - DROITS D'AUTEUR ARTS VISUELS

#### OTTAWA :

2 Daly Avenue, Suite 250  
Ottawa, Ontario K1N 6E2  
Telephone: 613 233-6161  
Fax: 613 233-6162  
Email: [copyrightagent@carcc.ca](mailto:copyrightagent@carcc.ca)  
OR  
[administration@carcc.ca](mailto:administration@carcc.ca)

Website: <http://www.carcc.ca/>

#### MONTRÉAL :

2205, rue Parthenais, # 214  
Montréal, Québec. H2K 3T3  
Telephone : 514 866-7101  
Fax : 514 866-9906  
Email: [agentdroitdauteur@carcc.ca](mailto:agentdroitdauteur@carcc.ca)  
OR  
[mailto:administration@carcc.ca](mailto:mailto:administration@carcc.ca)

Website: <http://www.carcc.ca/>

## GENERAL INFORMATION ON AUTHORS' RIGHTS (copyright)

### Author's Rights and Copyright

In the language of the Copyright Act of Canada, visual and media artists are “authors of artistic works”, to distinguish them with authors of musical works, literary works, etc.. Visual and media artists are therefore, basically, authors. The expression “Authors’ Rights” is more and more used internationally instead of Copyright because it covers the full scope of the rights creative artists hold on their work, such as the Exhibition, Reproduction or Telecommunication rights as well as the moral rights.

### License to use the copyright of a visual or media artist (or author of artistic works)

In accordance with the principles of the Canadian Copyright Act, all public exhibition and all reproduction (whether in whole or in part) of a work created by an artist must be authorized in writing by the author of that work, the artist. Such written authorization is a *license* issued by the artist themselves or by a copyright management society such as CARCC - Copyright Visual Arts. All unauthorized (unlicensed) uses are in contravention of the law. Licenses do not transfer ownership of a work, nor do they transfer copyright. Licenses define the limits of what a user may do with a work of art. Artists should make every effort to negotiate non-exclusive licenses, meaning that the artist retains all rights outside those granted by the license.

### Transfer of ownership of a work does not mean a transfer of copyright

When a work of art is purchased, or acquired by gift or bequest, the new owner is not the owner of copyright in the work, unless there is a signed agreement that transfers copyright from the creator to the new owner. Owners of works of art who do not hold copyright must negotiate uses such as reproductions or exhibitions with the artist or their copyright management society.

### Recommended Minimum royalties and Copyright Visual Arts

All royalties for copyright use listed in the *CARFAC-RAAV Minimum Copyright and Professional Fees Schedule* are considered minimums. An artist may request a higher royalty, or accept a higher royalty if it is offered. Copyright Visual Arts uses the *CARFAC/RAAV Schedules only as a reference. The royalties it requests for the uses of works created by the artists it represents are more elevated than the recommended minimums. Artists who are represented by Copyright Visual Arts receive in general more royalties than autonomous artists.*

### Accreditation

Crediting an artist for the use of a work is a requirement included as a moral right, the right of paternity, in the Copyright Act. All uses of any work by any artist must be credited in some form, unless the artist has waived the right, in writing. Licenses should require that each reproduction or exhibition of a work by an artist be accompanied by a notice containing the following information:

*- title of work, - year of creation - © Artist name – CARCC - year license issued*

Such accreditation must appear in the immediate proximity of the reproduction and/or exhibition of the work or, if inappropriate, in the index of illustrations in a book or catalogue indicating the page on which the reproduction occurs. Failure to include the information in an integral and legible manner may result in legal action.

### Definition of copyright royalties

Copyright royalties are listed in the *CARFAC/RAAV Schedules* and apply to the reproduction, exhibition, or presentation of works. The Copyright Act does not prescribe what copyright is worth – it defines what uses are subject to copyright, that is, where permission of the copyright holder is required. By implication, the holder of copyright may charge a royalty for a use. The *CARFAC/RAAV Schedules* provides recommended minimum payments for a wide variety of uses.

For **exhibitions** where works created after June 7, 1988 are not presented for sale or hire, the royalties are determined by the length of the exhibition, its scale, and the operating budget or nature of the exhibiting institution, and some other factors.

**Important notice:**

the terms “**artist’s fees**” or “**exhibition fees**” are often used by artists and users and these expressions also include payments made to artists other than the copyright royalty related to the public presentation of art works. It is preferable to use the expression “**exhibition royalty**” to differentiate it from other payments made to an artist surrounding an exhibition such as contributions to transportation, per diems and other spending related to an exhibition project.

For **reproductions**, the royalties are determined by applying the scale, factoring in variables like the type of support, size of print run, duration of license, territory of distribution, and so on, as required.

The Artists’ **Professional Fees** listed in Section 4 are not copyright royalties; rather, they are recommended compensation for work done in association with an artistic project such as an exhibition.

**Royalty reductions for quantity**

When a reduction of royalties is based on the “number of works” used, the number may refer to the number of works by artists included in the license. By agreement, “number of works” may apply to the number of works by one artist if several artists are involved.

**Royalties proportional to sales**

Royalties paid for the use of an artist’s copyright can be in a form proportional to sales. Participation in proceeds from sales will be defined in particular contracts between editor and artist. Participation proportional to sales may be applied to publications such as the following:

- Monographs devoted mainly to one artist
- Editions of cards, posters, calendars or other objects bearing reproductions
- Editions of sculptures, prints, tapestries

**Alteration of a representation of a work**

A license should require that the user obtain special authorization in writing by the artist for any alteration of a work as represented (changes of color, proportions, cropping, overprinting of text, and so on). This requirement refers to a moral right, the right of integrity, outlined in the Copyright Act. Moral rights rest with the artist unless a written waiver is in play.

**Association of a work of art with a cause, a product, a service or an institution**

Any user wishing to associate a work of art with a social or political cause, a product, a service or an institution must obtain special authorization in writing by the artist. This requirement refers to the moral rights outlined in the Copyright Act. Moral rights rest with the artist unless a written waiver is in play.

**Promotion of an exhibition or an event dedicated to the presentation of a work of visual art**

For exhibitions where CARFAC/RAAV-level exhibition copyright royalties have been paid to the artist, a general special rate is allowed for reproductions directly promoting the exhibition.

Provided the CARFAC/RAAV-level exhibition copyright royalties have been paid to the artist, specific rates and conditions have been negotiated by CARFAC and RAAV for the National Gallery of Canada (NGC) and for Quebec’s four national museums : the Quebec National Museum of Fine Arts, the Montreal Museum of Fine Arts, the Museum of Contemporary Arts (Montreal) and the Museum of Civilization (Quebec City).

**Copyright Visual Arts (CARCC)** may request more than the minimums established by these agreements for artists who are affiliated with it.

**General Special Rate:**

The royalty of \$27. per work per support regardless of print run and size is suggested for the following: invitation, internet site, e-invitations, not-for-sale catalogues, brochures or folders, social media postings, publicity in journals or periodicals. When three promotional items are produced bearing reproductions of one artist’s work for the same exhibition, the third use may be granted free of charge. The exceptions here is use in catalogues that are offered for sale or outdoor advertising, such as banners; in these instances, reproductions royalties should be charged as listed in the CARFAC-RAAV Schedules.

**Specific Rates and Conditions:**

**a- National Gallery of Canada (NGC)**

- The royalty to be paid is \$25 per usage. The duration of the license for the web use will be for the duration of the exhibition including two months prior and one month after the exhibition.
- Usages include: ticket, brochure, invitation, ads, press kits, advertisements, NGC web site, NGC online magazine, NGC social media, signage, banner, poster, public presentation
- Usages exclude: catalogue, web database, commercial and any other non-exhibition related usage.
- Duration of the NGC agreement: 3 years (starting April 2015).
- An increase of 1,5 % a year applies starting in 2016.

Copyright Visual Arts (CARCC) may request more than the minimums established by this agreement for artists who are affiliated with it.

**b- Quebec’s four National Museums**

These museums are : Musée national des beaux-arts du Québec, Musée des beaux-arts de Montréal, Musée d’art contemporain de Montréal and Musée de la civilisation du Québec. Providing the four museums pay the current year’s CARFAC/RAAV minimum exhibition copyright royalties, they can benefit from four different packages of usages they can choose from. These usages are any regular or digital types of reproduction related to the promotion of an exhibition, except in a catalogue.

<b>Name of package</b>	<b>Description</b>	<b>Price per image</b>
Package 1 – Minimum	1 type of regular or digital usage, fixed or moving image	22,00
Package 2 – Basic	3 types of regular or digital usage, fixed or moving image	71,00
Package 3 – Intermediary	5 types of regular or digital usage, fixed or moving image	109,25
Package 4 – All included	All types of regular or digital usages, fixed or moving image	218,50

**Conditions attached to packages:**

- Usage as many times as necessary during the duration of the exhibition.
- For internet promotion: 1 year before plus duration of the exhibition.
- Includes online database and archiving for 10 years.

- In the case of banners: 2 banners are included in the packages. Extra banners must be paid according to the regular royalty for that use in the CARFAC-RAAV Copyright Royalties Schedule.
- In the case of printed invitations cards: a print run of a maximum of 2000 cards is allowed within the packages. Extra cards must be paid according to the regular royalty for that use in the CARFAC-RAAV Copyright Royalties Schedule.
- Duration of the agreement with the 4 museums: 5 years (starting June 2016).
- An increase of 3% a year applies starting in 2017.

**Copyright Visual Arts (CARCC)** may request more than the minimums established by this agreement for artists who are affiliated with it.

#### **Promotion by sales venues**

When works are exhibited solely for the purpose of sale or hire, the party exhibiting the work is not subject to payment of an exhibition royalty provided its principal commercial activities are related to selling or hiring works of art. All others have to pay the exhibition royalty. The regular royalties for the reproduction or communication rights apply, notably when these uses are made to promote the commercial institution.

#### **Penalty for unauthorized use**

When works are exhibited or reproduced without the appropriate copyright use authorization by the artist(s), the artist may invoice the user retroactively. A penalty may apply.

#### **Payment**

Invoices issued by an artist for licenses should be paid within 30 days of receipt.

#### **Proof of Print Run**

An authorization for reproduction is usually for a specific print run. An artist has the right to demand and receive proof of the print run (such as a copy of the print invoice).

#### **Duration of authorization**

The user has up to two years for reproduction and one year for exhibition from the date of authorization to carry out the authorized use. At the end of this period a new request for licensing must be addressed to the artist.

#### **Royalties schedules in force and annual increases**

The Exhibition Royalties listed in Section A are voted on annually by CARFAC and RAAV's members – Any changes to these royalties are generally published in January of each year. All royalties listed here are in force until December 31 of a given year.

All royalties are normally raised annually by 3%, barring any decision to the contrary. Given the necessity of making adjustments from time to time, CARFAC and RAAV reserve the right to make changes to the Minimum Royalties Schedules at any time.

All the amounts shown in the schedule are in Canadian dollars and do not include tax.

#### **Advertising use (commercial or promotional)**

Use is classified as advertising when the work is used to promote a service or product other than the work itself, the artist, or an exhibition including the work. For example, advertising use occurs when a work is used to promote a museum or gallery. Items - such as calendars, mugs, agendas, t-shirts, brochures - promoting the institution or company (bearing the name of such) are classified as advertising whether or not they are offered for sale.



### **Exhibition promotion when no Exhibition royalty is paid**

Regardless of the above, exhibition promotional items (invitations, brochures, etc.) will be classified as advertising if no exhibition copyright royalties have been paid to the artist(s) within the framework of the exhibition project.

### **Not-for-profit cultural organizations' royalties**

The Minimum Royalties Schedules recognize differences in scale of the various institutions it serves. Small museums, exhibition centers, artist-run centers, cultural publications, and so on, benefit from these categories of the Minimum Royalties Schedules.

### **Fair Dealing**

The Copyright Act does not define the concept of Fair Dealing, which means that infringement does not occur when a work is copied for certain limited purposes. Courts would look carefully at cases involving disputes over Fair Dealing to determine whether infringement has occurred. Fair Dealing includes copying for private study or research, for purposes of criticism, review or news coverage, satire or parody, or the limited use of small portions of a work (sometimes called incidental uses). Any claim for a fair dealing exception for educational uses should be carefully examined as to the fairness of the proposed use. In all cases the work must be fully credited as to the source and the name of the creator.

### **Copyright on photograph of an artwork**

Unless specified by a contract between an artist and a photographer, the copyright on the photograph of an artwork remains with the photographer, following a 2012 change in the Copyright Act. This means that artists requiring a photographer to take pictures of their artworks must enter into an agreement specifying the authorized uses of these photographs by the artist. RAAV has developed a standard contract for that purpose; it can be obtained on request for free if you are member of either CARFAC, RAAV or a member of Copyright Visual Arts. A fee of 20\$ is asked for all others.

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## **A.1 CARFAC-RAAV Minimum Exhibition Royalties Schedule 2019**

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## A.1.0 • Guiding Principles

### Recognizing the size of a museum or gallery

The Minimum Exhibition Royalties schedule reflects the fact that there are institutions of different sizes and means in Canada. *Operating budgets* are a matter of public record, and provide a convenient indicator of the size of an exhibiting institution.

Calculation of a gallery's operating budget would include such items as salaries, expenses related to organizing exhibitions such as shipping, insurance, crating and framing; exhibition-related education programs; rent; utilities; research expenses; publication programs; revenue-generating programs like boutiques, restaurants and parking lots.

An operating budget is related to the operation of the museum or gallery only – if the museum or gallery is part of larger institution like a city administration, university or multi-purpose cultural center, only the operating expenses of the museum or gallery need be counted to determine the royalty category. Acquisition funds or capital funds raised for say, a new building, are not counted either.

Beginning in 2019, we include in our tables two categories assigned to the National Gallery of Canada (V) and to the national museums of Quebec (IV), namely the National Museum of Fine Arts of Quebec, the Montreal Museum of Fine Arts, the Montreal Museum of Contemporary Art and the Quebec Museum of Civilization.

For museums with operating budgets over \$ 1 million, a new category (III) has been added. Although this category is still subject to discussion, we recommend that the institutions that can do so pay the minimums in this new category.

- **Category V National Gallery of Canada** (Mandatory minimum rates following the scale agreement signed between CARFAC-RAAV and the NGC in 2015)
- **Category IV National Museums of Québec** (Tariffs with reproduction rights packages if full payment of minimum exhibition royalties, following an agreement with RAAV and endorsed by CARFAC in 2016)
- **Category III** For galleries with operating budgets of more than \$ 1M
- **Category II** For galleries with operating budgets of 500K to \$ 1M
- **Category I** For galleries with operating budgets of less than 500 K

### International Exhibitions

This category is reserved for international exhibitions that are funded by multiple major funding bodies and/or sponsors, which may or may not include museums. The International category includes two sections:

- **International II** : Multiple funders. This category includes major international exhibitions, such as international biennials and surveys, or other exhibitions where the artist is selected to represent Canada and which are funded by several funding bodies and/or sponsors.
- **International I** : Embassies, etc. This category includes exhibitions held in cultural centres, embassies or other locations under the auspices of a federal agency.

### Recognizing the scope of an exhibition

The basis of the exhibition royalties schedule is the solo exhibition. Many types of exhibitions vary from this norm. Retrospectives, group shows, small projects, or installations, for example, have different parameters and costs. A percentage calculation has been adopted for these different types of exhibitions.

-A **solo exhibition**, for the purposes of the royalty schedule, is defined as an exhibition that features a body of work by a single artist that spans less than 10 years of his or her production.

-For **retrospectives**, or solo exhibitions that feature more than 10 years of an artist's production, the rate is the listed solo rate plus 15%.

-For **projects, small exhibitions, or installations** - exhibitions with a very narrow focus on a small body of work and occupying one room or a single space - the rate is the listed solo rate minus 15% for all categories.

-The **single works** category applies to specific cases of exhibition of single works, such as very small sites associated with artist-run galleries or the like, i.e.: windows or foyers. It also serves as a benchmark for calculating permanent collection exhibition royalties, and performance presentations. The rate for such exhibitions is 20% of the appropriate solo rate.

-For **group exhibitions**, the total rate for an exhibition including 2-5 artists must not be less than the solo exhibition rate. To determine the amount each artist is to receive the solo exhibition rate is divided by the number of artists. For group exhibitions with 6 to 10 artists the royalty is 19% of the solo rate for each artist. For group exhibitions with 11 or more artists, the royalty for each artist is 17% of the solo rate.

-For **touring exhibitions**, the originating gallery and each venue pay 100% of the appropriate exhibition rate, determined by the Exhibiting Institution Category of each gallery and the scope of the particular exhibition (solo, retrospective, group, etc.). The artist is thus paid each time the exhibition is shown.

### Duration

As for the duration of exhibitions, all exhibition rates generally apply to exhibitions of up to three months duration. For longer exhibitions, the royalties are pro-rated on a monthly basis – the royalty for each month an exhibition is extended is therefore 1/3 of the rate determined for the three-month period.

#### • A.1.1 • Solo Exhibition Royalties

##### For up to 3 months duration

Type of institution	Solo	Retrospective +15% of solo	Project -15% of solo	Single work 20% of solo	Venice Biennale
International II	14968	17213	12723	2994	
International I	9986	11484	8488	1997	
Category V NGC	TBD	TBD	TBD	TBD	TBD
Category IV Quebec	2715	3123	2308	543	
Category III	3394	3903	2885	679	
Category II	2715	3123	2308	543	

Category I	2036	2341	1731	407	
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For each extra month:

Type of institution	Solo	Retrospective +15% of solo	Project -15% of solo	Single work 20% of solo
International II	4989	5738	4241	998
International I	3329	3828	2829	666
Category V NGC	TBD	TBD	TBD	TBD
Category IV Quebec	905	1041	769	181
Category III	1131	1301	962	226
Category II	905	1041	769	181
Category I	679	780	577	136

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**• A.1.2 • Touring Exhibitions**

For **touring exhibitions**, the originating gallery and each venue pay 100% of the appropriate exhibition rate, determined by the Exhibiting Institution Category of each gallery and the scope of the particular exhibition (solo, retrospective, group, etc.). The artist is thus paid each time the exhibition is shown.

**• A.1.3 • Group Exhibitions**

For group exhibitions, the total rate for an exhibition including 2-5 artists must not be less than the solo exhibition rate. The solo exhibition rate is divided by the number of artists in order to determine the amount each artist is to receive. For group exhibitions with 6 to 10 artists, the royalty is 19% of solo rate for each artist. For group exhibitions with 11 or more artists, the royalty for each artist is 17% of the solo rate.

**Group Exhibition Royalties:**

**Tariffs are per artist for up to 3 months duration**

**All Categories except III and V (NGC)**

Exhibiting Institution Categories	Solo	2 artists	3 artists	4 artists	5 artists	6-10 artists	11 artists and more
International II	14968	7265	4846	3634	2905	2761	2470
International I	9986	4848	3233	2424	1938	1843	1636
Category IV	2715	1319	880	659	527	501	448
Category II	2715	1319	880	659	527	501	448
Category I	2036	988	659	494	394	377	337

**Category III and V (NGC)**

Exhibiting Institution Categories	Solo	2 artists	3 artists	4 artists	5 artists	6 artists	7 artists
Category V	TBD	TBD	TBD	TBD	TBD	TBD	TBD
Category III	3395	1697	1132	849	663	566	471
		8 artists	9 artists	10 artists	11 artists	12 artists	13 artists and more
		TBD	TBD	TBD	TBD	TBD	TBD
		424	377	340	309	283	261

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**A.1.4 • Permanent Collection Exhibitions**

Permanent Collection Exhibition Royalties are calculated using the Single Work rate as a base for works under \$10,000 in value. For works above \$10,000 in value, the royalty is calculated as a percentage of the purchase price. Rates apply to both purchased and donated works created after June 7, 1988. Royalties are one-time for a ten-year license. Royalties are for exhibition at the owner’s premises only. Temporary exhibition royalties apply to any touring exhibition or loan for exhibition.

Where a large number of works are purchased at one time from the same artist, a percentage reduction of the total royalties may be considered.

Where a portfolio or series of prints is purchased, one print can be licensed provided that only one print is exhibited at any one time at the owner's location. When more than one is exhibited, Temporary Exhibition Royalties at the appropriate rate applies to each extra print exhibited.

If it is decided that a Permanent Collection License is not desirable, temporary exhibition royalties apply to any exhibition of the work on the owner's premises.

TAX is charged on the royalties.

**Permanent Collection Exhibition Royalties**

Type of institution	Works up to \$5k value	Works over \$5k and up to \$10k value	Works over \$10k (percentage of work's value)	Quebec: per year/ per work / duration less than 3 years	Quebec: maximum for duration of 4 to 10 years
International II	n/a	n/a	n/a		
International I	1000	1060	7%		
Category V NGC	15% of value	5% of value + \$ 531.	4% of value + \$ 637 / Maximum \$ 3184		
(NGC – Without long term contract)	318	318	318		
Category IV Quebec	-	-	-	65	543
Category III	338	679	6%		
Category II	272	543	5%		
Category I	206	406	3%		

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**• A.1.5 • Performance Presentation Royalties**

**Exhibition**

For major stand-alone solo performances and / or the inclusion of performance artworks in group exhibitions, select "Single work" in Solo Exhibition or group Exhibition.

For festivals and events that are not part of an exhibition, you can select one of the following possibilities:

**Single Performance (Festival):** A single performance within an ongoing showcase or event. The royalty for a first performance is equivalent to the Single Work rate appropriate to the organizing institution, with a royalty of a minimum of 30% of the appropriate Single Work rate added for each additional performance. **Single Performance** within an ongoing showcase or event. It is possible to include **Additional performances** of the same work at the same venue or project.

**Single Performance (Single Event):** Performance works in a setting of multiple performances in a single evening, with single ticket prices. The fee is equivalent to 50% of the Single Work Rate appropriate to the organizing institution.

**Fees do not include general equipment** (i.e. lights, projectors, video, audio) that should be provided by the gallery / host. Special equipment integral to the work is the responsibility of the artist. **Fees do not include artists' travel costs, accommodation, or per diems.** Production costs should remain negotiable.

Please note: The fees for **touring exhibitions** are calculated according to the characteristics of each venue on the tour. Users of the calculator should do a separate calculation for each stop.

For **Creation of a work in public** exhibition fees would apply, depending where the work is viewed, whether the regular fees or the Exhibitions in other public spaces category.

• A.1.5.1 • Performance Presentation Royalties:

Exhibiting Institution Categories	Exhibiting Institution Operating Budget	Single performance (Festival): 1st Performance (single work rate)	Single performance (Festival): Each Additional Performance (30% of single work rate)	Single performance (Single event) (50% of single work rate)
International II	Multiple sources of financing	2992	898	1496
International I	Embassies, etc.	1997	599	999
Category V NGC	National Gallery of Canada	1751	525	876
Category IV Quebec	Quebec national museums	543	163	272
Category III	\$1M and more	679	204	340
Category II	\$500 K to \$1M	543	163	272
Category I	Less than \$500 K	406	122	203

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• A.1.6 • Exhibitions in Other Public Places

Rates are applicable only to exhibition in a location (i.e. public business or institution, hotel, restaurant, etc.) where the mandate or activity of the business or organization does not include the exhibition of visual artworks. Related reproductions: see the relevant category of the reproduction royalty schedule. Each exhibition may be up to three months in duration. For each additional month or portion thereof, add 10%. For exhibitions under 10 days in duration, royalties are 25% of those listed.

	Per artist, per exhibition	Exhibition for 10 days or less
<b>Solo</b>	470	120
<b>2 artists</b>	235	54
<b>3 artists</b>	155	41
<b>4 artists or more</b>	149	38

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**• A.1.7 • Exhibition of a Reproduction**

Use this category when a reproduction of an original work, and not the original work, is exhibited.

	Per work
<b>Temporary exhibition, up to three months</b>	177
<b>Permanent exhibition, up to five years</b>	333

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**• A.1.8 • Creation of a Work in Public**

When a work is created in public, the organizer of the event must include in the amount of compensation to the artist:

-Relevant exhibition royalties.

-An appropriate professional royalty that considers time and other requirements such as materials or travel. See Other Professional Royalties, Section 4.

**• A.1.9 • Film and Video Festivals**

Film festivals should develop policies related to payment of copyright royalties for public presentation. They should decide in the context of their activity to either pay exhibition royalty (either solo or group, as applicable), or the rates recommended in Section 2 - A.2.2.2 Projection of Video, Film or Electronic Art. The exhibition royalty option allows the payment of the same rate to all participants, while the tariffs in Section 2 are calculated according to the number of performances and the duration of the work.



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## **2019 Minimum Reproduction Copyright Royalties - Non-commercial, Non-advertising**

The royalties listed in this section apply generally to reproductions made for non-commercial, non-advertising purposes; that is, when the work is reproduced for itself as a work of art, and not presented in conjunction with a product or institution. For advertising and commercial royalties, please see Section 3.

A license entitles a user to reproduce or use a work in a specified manner. Ownership of a work does not imply a transfer of copyright. Copyright remains the property of the artist unless there is an agreement that states otherwise.

Moral rights protect a work from associations with unapproved causes or products, from unapproved alteration or distortion (including overprinting and cropping), and require that an artist be credited with his or her creation.

Royalties listed below are for use of copyright only and do not include the cost of reproduction, rental royalties, shipping or insurance costs, etc.

Taxes are not included in the amounts shown.

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

## A.2 • Audio-Visual Reproduction

### A.2.1 • Reproduction Within A Cinematographic Work

A cinematographic work may be a work of fiction, a documentary, or a work of art, on film, videotape, or digital support. Works originally made on film remain classified as works on film even if the image has been transferred to videotape or digital support. This category includes all productions intended for broadcast.

#### A.2.1.1 • Reproduction of a Fixed Image in a Cinematographic Work

The licenses permit public viewing in local or regional broadcasts. For national or international broadcasts, the royalties are doubled. The licenses include all languages, and all types of distribution (screening, broadcast, video sales, etc.). For major productions, the royalty may be tripled.

The royalties are calculated for a 5-year license. For a 10-year use, the basic royalty is multiplied by 1.5; for a 25-year use, the basic royalty is multiplied by 2.5.

For works used in a documentary profile of an artist, the following rates apply, but the length of the license is increased to in perpetuity.

'Number of works' generally refers to the number of images included in a license. In the case of a license including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties.

For special projects where a number of works by the same artist are used, a nominal royalty of \$300 may be offered. For non-profit cultural or educational projects, the royalty is reduced by 50%, or the conditions negotiated. Royalties do not cover the use of work for promotion of the project. For such uses, commercial reproduction schedules apply.

#### Royalty Schedule: Reproduction of a Fixed Image in a Cinematographic Work

Number of works	Work appears in background or as a prop (per work)	Work featured or used as character (per work)	Work plays a central role (per work)
1 - 4	234	584	819
5 - 14	172	468	652
15 - 29	147	398	557
30 - 49	119	320	449
50+	103	281	392

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

### A.2.1.2 Work Used In A Television Series

Number of Episodes	Royalty Per work
2-4	Base royalty, above
5-9	2 x base royalty, above
10-50	3 x base royalty, above
Over 50	5 x base royalty, above

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

### A.2.1.3 Reproduction Of A Moving Image In A Cinematographic Work

The rates given below are calculated for a 10-year period. The licenses include all territories, languages and all types of distribution. The rates are per work. For several extracts of the same work in the same project, total duration is used to calculate the royalty. The royalties do not cover promotional uses. For promotional items, such as posters, T-shirts, publicity, commercial reproduction rates apply.

Duration	Production budget of film or document					
	Up to \$20,000	Up to \$50,000	Up to \$100,000	Up to \$500,000	Up to \$5M	Over \$5M
Extract of 5 seconds or less	117	133	203	266	400	720
Each additional second	8	16	19	19	19	19

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

### A.2.2 Public Projection

Licenses are required for the public projection of slides, transparencies, and digital or like formats reproducing original works. These Royalties do not apply to original works conceived as projections (see Exhibition rates).

Number of works' generally refers to the number of images included in a license. In the case of a license including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties.

Taxes are not included in the amounts shown.

### A.2.2.1 Projection of A Fixed Image

The rates given below are per image. The rates are for copyright licensing only and do not include material costs or purchase costs of slides or other forms of reproduction.

'Number of images' generally refers to the number of images included in a license. In the case of a license including works by several artists, 'number of images' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties.

	Number of images licensed (slides, etc.)					
	1 à 4	5 à 12	13-24	25-49	50-99	100 or more
<b>Single projection</b> (per image)	16,30	14,94	10,19	8,83	5,43	4,06
<b>Multiple Projections, up to 3 months</b> (per image)	25,79	21,71	16,30	13,59	8,83	7,48
<b>Multiple Projections, one year</b> (per image)	36,65	28,51	21,71	18,99	11,54	8,83
<b>Each additional month</b> (per image)	1,30	1,03	0,78	0,67	0,40	0,34

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

### A.2.2.2 Projection Of Video, Film Or Electronic Art

These rates are for projection of video, film or electronic art in a public, non-exhibition context, such as a lecture. For inclusion of works in video, film or electronic art in public exhibitions, please use the Exhibition Royalty Schedule – see Section 1. Film festivals should develop policies related to payment of these royalties. They should decide in the context of their activity to either pay exhibition royalties, per Section 1, or the royalties recommended for projection given below. The exhibition royalty option allows the payment of the same rate to all participants. The royalties listed below are scaled to single or multiple presentations, and the length of the work.

When the duration of a multiple presentation extends past 3 months, add 5% of the base royalty for each additional month or part of a month.

#### Royalty Schedule:

	Works up to 15 minutes in length	Works up to 30 minutes in length	Works up to 90 minutes in length
<b>Single presentation</b>	130	192	262
<b>Multiple presentations, up to 3 months</b>	519	640	772

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

### A.2.3 Reproductions In Slide Or Photographic Formats

This category permits the reproduction of work in slide or photographic formats where the reproduction is intended for sale for private use only. Such private use includes consultation in a library or archive.

Where such reproductions are purchased for public presentation, use rates given in A.2.2.1.

Where such reproductions are purchased for use in television, video or film, use rates given in A.2.1.1, A.2.1.2 or A.2.1.3.

Taxes are not included in the amounts shown.

#### A.2.3.1 Reproductions Offered For Sale For Private Use

Number of copies of same work	1-5	6-20	21-50	51-100	101-250	Over 250
Rate per work	25	34	67	137	255	594

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

## A.3 Digital or Electronic Reproductions

### A.3.1 Internet

These royalties apply to the presentation of a digital reproduction of a work on the Internet, considered to be an electronic publication. For exhibitions of works of art conceived for the Internet, please use the Exhibition Royalty schedules.

Internet use is necessarily worldwide, so licenses are issued for worldwide use.

Licenses specify parameters of digitization and electronic publication (i.e. maximum dpi, protections against unauthorized downloading). Removal of the image from the data base is required once the license is expired.

These are non-commercial, non-advertising rates. They apply where the user organization has a mandate to promote work or artists (collectives, museums, artist-run centres and so on), and is exercising its cultural or educational mandate. For all other types of use, please refer to the commercial rates in Section B.3.1.

- **Promotion of an exhibition or an event dedicated to the presentation of a work of visual art**

For exhibitions where CARFAC/RAAV-level exhibition copyright royalties have been paid to the artist, a general special rate is allowed for reproductions directly promoting the exhibition.

Provided the CARFAC/RAAV-level exhibition copyright royalties have been paid to the artist, specific rates and conditions have been negotiated by CARFAC and RAAV for the National Gallery of Canada (NGC) and for Quebec's four national museums : the Quebec National Museum of Fine Arts, the Montreal Museum of Fine Arts, the Museum of Contemporary Arts (Montreal) and the Museum of Civilization (Quebec City).

**Copyright Visual Arts (CARCC)** may request more than the minimums established by these agreements for artists who are affiliated with it.

**General Special Rate:**

The royalty of \$26 per work per support regardless of print run and size is suggested for the following: invitation, internet site, e-invitations, not-for-sale catalogues, brochures or folders, social media postings, publicity in journals or periodicals. When three promotional items are produced bearing reproductions of one artist's work for the same exhibition, the third use may be granted free of charge. The exceptions here is use in catalogues that are offered for sale or outdoor advertising, such as banners; in these instances, reproductions royalties should be charged as listed in the CARFAC-RAAV Schedules.

**Specific Rates and Conditions:**

**National Gallery of Canada (NGC)**

- The royalty to be paid is \$25 per usage. The duration of the license for the web use will be for the duration of the exhibition including two months prior and one month after the exhibition.
- Usages include: ticket, brochure, invitation, ads, press kits, advertisements, NGC web site, NGC online magazine, NGC social media, signage, banner, poster, public presentation, ...
- Usages exclude: catalogue, web database, commercial and any other non-exhibition related usage.
- Duration of the NGC agreement: 3 years (starting April 2015).
- An increase of 1,5 % a year applies starting in 2016.

**Note:** **Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

**Quebec's four National Museums**

These museums are: Musée national des beaux-arts du Québec, Musée des beaux-arts de Montréal, Musée d'art contemporain de Montréal and Musée de la civilisation du Québec. Providing the four museums pay the current year's CARFAC/RAAV minimum exhibition copyright royalties, they can benefit from four different packages of usages they can choose from. These usages are any regular or digital types of reproduction related to the promotion of an exhibition, except in a catalogue.

<b>Name of package</b>	<b>Description</b>	<b>Price per image</b>
Package 1 – Minimum	1 type of regular or digital usage, fixed or moving image	22,00
Package 2 – Basic	3 types of regular or digital usage, fixed or moving image	71,00
Package 3 – Intermediary	5 types of regular or digital usage, fixed or moving image	109,25
Package 4 – All included	All types of regular or digital usages, fixed or moving image	218,50

Conditions attached to packages:

- Usage as many times as necessary during the duration of the exhibition.
- For internet promotion : 1 year before plus duration of the exhibition.
- Includes online database and archiving for 10 years.
- In the case of banners: 2 banners are included in the packages. Extra banners must be paid according to the regular royalty for that use in the CARFAC-RAAV Copyright Royalties Schedule.
- In the case of printed invitations cards: a print run of a maximum of 2000 cards is allowed within the packages. Extra cards must be paid according to the regular royalty for that use in the CARFAC-RAAV Copyright Royalties Schedule.
- Duration of the agreement with the 4 museums : 5 years (starting June 2016).
- An increase of 3% a year applies starting in 2017.

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**A.3.1.1 Moving Images On The Internet**

This category includes video or film works, interactive works, and sound works. If an extract is used on a banner page, the applicable royalty is doubled. Licenses are issued for up to one year. Longer licenses may be negotiated. If the work is to be included in an on-line exhibition, exhibition royalties are due. See Exhibition Royalties, Section 1.

For the inclusion of non-interactive video, film or sound works in archives or long-term projects, the royalty is \$250 per work, for a license of five years duration. For the inclusion of interactive works in archives or long-term projects the royalty is \$250 per work, per year.

	<i>Not-for-profit cultural organization</i>			<i>For-profit organization</i>		
	1 month	3 months	Each additional month	1 month	3 months	Each additional month
<b>Up to 10 second extract</b>	34,33	98,84	6,24	66,59	194,55	12,48
<b>Each additional second</b>	15,61	15,61	3,12	19,77	19,77	3,12

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**A.3.1.2 Fixed Images on the Internet**

These rates are for non-commercial, non-advertising uses by non-profit organizations with a cultural mandate. All others should use the rates listed in Section 3, B.3.1.2.

The royalty for use for exhibition promotion is \$26 per image per support with every third use free for the duration of the exhibition where CARFAC/RAAV-level exhibition royalties have been paid.

'Number of works' generally refers to the number of images included in a license. In the case of a license including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties.



For a network intranet, or an Internet site with limited access (i.e. password subscription), the applicable rate is reduced by 50%.

For works included in a catalogue of a collection, an on-line archive, or database where little interpretation beyond simple identification of the work is offered, or in a pdf-style publication, the duration of the license is extended to five years and the royalty is equivalent to that for a one-year license given in A.3.1.2 below.

If a work is used in more than one location on a site, 20% is added for each additional use. For works appearing on a home page, the royalty is doubled.

For licenses extended beyond the one-year limit, the royalties may be prorated on a monthly or annual basis. A license for more than one year may be issued if all royalties are paid up front, or an annual payment schedule is negotiated.

For the security of images on the internet, images should be used at a resolution of 72 dpi, that watermarks be placed on images if possible, and that a copyright notice be placed in proximity to the image.

For on-line exhibitions of still-image works, illustration of non-advertising texts, or other projects offering interpretation of the work, the following rates apply.

**Fixed Images on the Internet**

Number of works	Duration of license	
	1 month	1 month
1-9	28,43	113,67
10-49	24,30	97,20
50-99	21,86	87,34
100-499	17,70	70,87
500-999	13,18	52,74
1000-2000	11,15	44,46
2001-3000	9,07	36,28
3001-4000	8,05	32,10
4001-5000	7,40	29,66
5001-6000	7,06	28,79
6001-7000	6,97	28,00
7001-8000	6,86	27,19
8001-9000	6,70	26,77
9001 or more	6,58	26,32

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

### A.3.2 CD-ROM, DVD, and Other Digital Media

#### A.3.2.1 CD-ROM, DVD, and Other Digital Media Distributed To the Public and Intended For Private Use

The royalties listed are for use within Canada. For North-American use, add 50%. For worldwide use, the royalty is doubled. For educational uses, the royalties are reduced by 50%. In some circumstances, royalties may be paid in the form of an advance payment upon a signed agreement, and/or may include a percentage of the proceeds of sale.

'Number of works' generally refers to the number of images included in a license. In the case of a license including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties.

Taxes are not included in the amounts shown.

Number of works (per work)	Number of CD-ROMs, DVDs, etc. produced							
	Up to 500	501 - 1,000	1,001 - 3,000	3,001 - 10,000	10,001 - 20,000	20,001 - 50,000	50,001 - 100,000	Over 100,000
1-9	92	130	184	255	357	500	699	980
10-49	76	103	147	207	285	401	560	784
50-99	58	86	119	166	231	325	455	638
100 and over	45	67	92	127	177	251	351	488

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.3.2.2 CD-ROM, DVD, Other Digital Media Intended For Public Use

An example of public use would be an interpretive center in a museum or other cultural institution. The royalties listed are for use within Canada. For world-wide use, the royalty is doubled. For North American use, add 50%. Licenses are issued for one-year periods and must be renewed annually.

'Number of works' generally refers to the number of images included in a license. In the case of a license including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties.

Taxes are not included in the amounts shown.

	Number of CDs, etc. produced	
	1-50 CDs	51 or more CDs, etc.
1-9 works	133	168
10-49 works	104	133
50-99 works	86	105
100 and more	71	87

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **A.3.3 • Digital uses in museums or similar settings**

**General Reproduction Royalty Rate for Exhibition Promotion:** See section A.3.1 Internet

• **A.3.3.1 • Image Data Banks**

This section relates to image data banks that are accessible on the Internet sites or microsites of not-for-profit cultural or educational institutions for the dissemination of artistic works from national or regional collections.

The conditions of use may have been agreed upon between the museum and the artist at the time of the purchase. In the absence of such an agreement, the recommended rates are as follow: \$10.40 per work per year.

If more than 5 works by the same artist are uploaded: \$ 5.20 per work per year.

Where it applies, digitization of the work is included.

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **A.3.3.2 • Mobile Applications and other derivatives**

**Mobile Applications** and other derivatives involving a scan for public communication either within the museum or to be downloaded for private use.

The royalty is \$ 46,82per work per year. If the work is in foreground: 93,64 \$ per work per year.

If more than 50 works by different artists: 41,62 \$ per work per year.

Digitization of the work is included.

No limit in the number of media.

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **A.3.3.3 • Museum Intranet terminals, interactive installations, media-guides**

Museum Intranet terminals, interactive installations, media-guide and other derivatives, involving a scan for public communication within the museum or institution.

The royalty is \$ 31,21 per work per year. If the work is in foreground: 62,42\$ per work per year.

If more than 20 works by different artists: 26,01 \$ per work per year

Digitization of the work is included.

No limit in the number of media.

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **A.3.3.4 • Museum's websites**

Image posting in a museum's website – several possible sections simultaneously.

The royalty is \$ 46,82 per work per year. If the work is in foreground : 93,64 \$ per work per year.

If more than 50 works by different artists: 41,62 \$ per work per year.

Digitization and archiving of the work is included.

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **A.3.3.5 • Virtual Exhibitions**

This section deals with solo or group, curated, virtual exhibitions.

The royalty is \$ 46,82 per work per year. When the work is in the foreground : 93,64 \$ per work per year.

If more than 50 works by different artists: 41,62 \$ per work per year

Digitization and archiving of the work is included.

• **A.3.3.6 • Social Medias**

Image posting in social medias such as Facebook, Twitter, YouTube, Google+, Instagram, Pinterest, LinkedIn, Snapchat, etc.

The royalty is \$ 12.48 per work, per month, per media.

Digitization and archiving of the work is included.

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **A.3.3.7 • Newsletter, intranet, internal newsletter, blog, etc.**

Newsletter, intranet, internal newsletter, blog, post, comment or news, press release that can be used on site and archived after a short delay.

The royalty is \$ 12.48 per work, per posting or mailing. No limit in the number of recipients.

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **A.3.3.8 • Digital Publications**

This section deals with e-Catalogue, e-magazine, e-book, etc. sold online or distributed online for free.

• **A.3.3.8.1 • Digital Publications distributed for free**

If downloads are counted:

The royalty for an inside reproduction is \$ 36,41 per work.

The royalty for a cover reproduction is \$124,85 per work.

A new license is required beyond 1 000 downloads.

If downloads are not counted:

The royalty for an inside reproduction is 41,62 \$ per work.

The royalty for a cover reproduction is 166,46 \$ per work.

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### • A.3.3.8.2 • Digital Publications for sale

The royalty for an inside reproduction is 72,83 \$ per work.

The royalty for a cover reproduction is 291,31 \$ per work.

A new license is required beyond 1 000 downloads

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

### A.4 Print Reproduction

The royalties are for non-advertising uses. Please see Section B.4 for advertising and commercial uses. Non-advertising use includes items bearing reproductions promoting the work itself, the artist, or an exhibition including the work – other promotional items (such as brochures promoting museum) must use applicable advertising schedules.

For invitation cards (or e-invitations) promoting an exhibition for which CARFAC/RAAV-level exhibition royalties have been paid the royalty is \$26 per support with every third use free, regardless of print run or size.

Provided the CARFAC/RAAV-level exhibition copyright royalties have been paid to the artist, specific rates and conditions have been negotiated by CARFAC and RAAV for the National Gallery of Canada (NGC) and for Quebec's four national museums : the Quebec National Museum of Fine Arts, the Montreal Museum of Fine Arts, the Museum of Contemporary Arts (Montreal) and the Museum of Civilization (Quebec City). Taxes are not included in the amounts shown

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

#### A.4.1 Books And Catalogues

Royalties listed allow use within Canada. For world-wide rights, the royalty is doubled. For North American rights, add 50%. For a single reproduction on a page without text (excluding credit line), the full-page rate applies regardless of image size. For a second use in the same publication of an image used for a cover or inside illustration, the rate is 50% of the applicable royalty; for subsequent uses the rate is 33% of the applicable royalty. For a work appearing in the background of an image, the rate is 60% of the applicable royalty. The artist must approve this use.

If a book intended for sale is a monograph (relates to only one artist), the following formula is used for the calculation of royalties: 10% of estimated retail price multiplied by the exact print run, payable in advance. Each additional print run must be re-licensed. Royalties may also be paid by advance payment plus a percentage of the proceeds of sale. If more than one image appears on a cover, use the full-page rate for each image. Taxes are not included in the amounts shown.

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

**A.4.1.1 Books Offered For Sale (Textbooks, Illustrated Books)**

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	94	127	171	184	211	253	378
Up to 1/4 page	141	189	254	274	316	378	562
Up to 1/2 page	188	254	337	364	424	504	751
Up to full page	277	374	499	541	623	742	1108
Back cover	305	412	550	595	689	818	1219
Front cover	525	711	950	1032	1181	1408	2104

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**A. 4.1.2 Exhibition Catalogues Offered For Sale**

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	70	88	122	131	151	183	271
Up to 1/4 page	102	137	184	200	230	272	405
Up to 1/2 page	135	184	244	265	305	362	540
Up to full page	198	269	360	390	447	533	798
Back cover	217	295	397	429	494	590	880
Front cover	379	511	681	737	852	1000	1513

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.4.1.3 Books & Catalogues Published By Non-Profit Organizations and Offered For Sale

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	46	63	82	92	104	126	188
Up to 1/4 page	72	96	127	137	159	189	282
Up to 1/2 page	94	127	171	184	212	253	377
Up to full page	138	188	249	271	311	369	555
Back cover	151	208	274	297	343	407	613
Front cover	264	355	474	492	591	706	1051

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

#### A.4.1.4 Catalogues Distributed Free Of Charge

For exhibition catalogues distributed free of charge, please use A.4.4. (**Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.**)

#### A.4.2 Magazines, Journals, Periodicals, Newspapers

The royalties listed apply to licenses for use within Canada. For world-wide rights, the royalty is doubled. For North American rights, the royalty is increased by 50%. For non-profit publishers of magazines, journals, periodicals or newspapers, the royalties are reduced by 50%. For rates that apply to newsletters or newspapers that are distributed free of charge, use [A.4.4](#) rates (Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.) Taxes are not included in the amounts shown.

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

##### A.4.2.1 Foregrounded Works in Magazines, Etc.

The work appears in the foreground of the reproduction and is prominently featured. For a front or back cover image that is 1/3 page or less in size, the full-page rate applies. For an image that appears on the cover page of an inside section of a newspaper, the back cover rate applies. For a single reproduction on a page without text (excluding credit line), the full page rate applies regardless of image size. For subsequent reprints of a portion of a publication, use [A.4.4](#) rates.



	Print run size						
Image size	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	43	50	82	127	168	252	337
Up to 1/4 page	47	59	98	147	192	291	388
Up to 1/2 page	72	88	141	212	283	426	565
Up to full page	94	120	190	283	381	569	756
Back cover	105	138	211	314	420	632	845
Front cover	213	268	427	639	824	1278	1705

Note: Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.4.2.2 Work Appearing As Decoration or In The Background

	Print run size						
Image size	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/16 page, thumbnail	24	26	38	56	82	123	186
Up to 1/8 page	34	38	57	84	126	188	282
Up to 1/4 page	40	45	71	99	149	225	338
Up to 1/2 page	47	56	86	126	188	282	422
Up to full page	61	71	105	154	230	345	521
Back cover	73	81	127	185	274	410	617
Front cover	103	119	183	264	394	591	885

Note: Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### **A.4.3 Cards, Postcards, Invitations, Greeting Cards, Etc.**

Royalties are to be paid on the entire print run, whether sold or not, and are payable in advance.

The royalties listed apply to licenses for use within Canada. For world-wide rights, the royalty is doubled; for North American rights, the royalty is increased by 50%.

TAX is not included in the rate.

##### **A.4.3.1 Cards Not Offered For Sale**

For exhibition promotion, the royalty is \$26 per image per support, with every third use free, provided that CARFAC/RAAV-level exhibition royalties have been paid.

For all others, the royalty is \$0.18 per card.

##### **A.4.3.2 Cards Offered For Sale**

In some circumstances, royalties due may be paid in the form of an advance payment plus a percentage of the proceeds of sale. The royalty is normally 10% of the retail price of the full print run, payable in advance.

#### **A.4.4 Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.**

The following royalties apply only to items distributed free of charge, that do not have a subscription rate or single issue price, and do not work as advertising. For advertising rates see B.4.4. Examples of these types of publication would include education brochures accompanying an exhibition and distributed free of charge, or an internal report for a business.

For exhibition-related brochures, etc distributed free of charge, the royalty is \$26 per image per support with every third use free of charge, provided CARFAC/RAAV-level exhibition royalties have been paid.

The royalties listed apply to licenses for use within Canada. For world-wide rights, the royalty is doubled. For North American rights, the royalty is increased by 50%.

If more than one image appears on a cover, the full-page rate for each image is used. TAX is not included in the rate.

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

#### A.4.4.1 Brochures Etc. For Cultural or Educational Organizations

Image size	Print run size									
	Up to 1K	1,001 to 3K	3,001 to 10K	10,001 to 20K	20,001 to 50K	50,001 to 100K	100,001 to 200K	200,001 to 500K	500,001 to 1M	Over 1M
Up to 1/8 page, thumbnail	34	46	76	102	117	138	185	366	413	615
Up to 1/4 page	47	73	112	154	174	210	278	559	628	930
Up to 1/2 page	61	92	139	191	216	262	351	697	786	1162
Up to full page	73	111	170	231	260	314	416	841	942	1396
Back cover	87	133	204	278	314	377	500	1004	1132	1675
Front cover	122	184	281	388	436	523	694	1398	1573	2325

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.4.4.2 Non-Advertising Brochures, Etc. For Business Organizations

Image size	Print run size									
	Up to 1K	1,001 to 3K	3,001 to 10K	10,001 to 20K	20,001 to 50K	50,001 to 100K	100,001 to 200K	200,001 to 500K	500,001 to 1M	Over 1M
Up to 1/8 page, thumbnail	65	95	148	206	230	274	365	738	831	1228
Up to 1/4 page	97	147	225	310	350	418	557	1117	1256	1859
Up to 1/2 page	123	184	280	387	436	523	694	1398	1573	2325
Up to full page	147	217	338	465	523	628	834	1675	1886	2790
Back cover	175	265	403	557	627	753	1002	2012	2262	3348
Front cover	243	364	561	774	869	1046	1392	2791	3139	4652

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.4.5 Posters, Billboards, Banners, Signs, Panels, Plaques -Non-Advertising

Mechanical reproductions erroneously referred to as “limited edition prints” are included in this category. Size is determined by the total area of the support on which the reproduction appears.

For permanently installed banners or panels, the appropriate royalty is doubled.

The royalties listed apply to licenses for use within Canada. For worldwide rights, the royalty is doubled; for North American rights, the royalty is increased by 50%.

TAX is not included in the rates.

#### A.4.5.1 Posters, Etc. Not Offered For Sale

Size of reproduction	Print run size						
	Up to 250	251 to 500	501 - 1000	1001 - 5000	5001 - 10 000	10 000 - 25 000	Over 25 000
600 cm <sup>2</sup> or less	148	274	311	357	468	607	795
601 to 2400 cm <sup>2</sup>	188	351	397	454	594	773	1008
2401 to 4 000 cm <sup>2</sup>	236	440	499	570	749	975	1270
4 001 à 8 000 cm <sup>2</sup>	327	603	687	784	1028	1339	1746
8 001 to 24 000 cm <sup>2</sup>	445	822	934	1070	1401	1825	2379
24 001 to 60 000 cm <sup>2</sup>	575	1064	1210	1382	1812	2360	3080
Over 60 000 cm <sup>2</sup>	750	1388	1574	1800	2360	3071	4008

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.4.5.2 Posters Etc. Offered For Sale

For editions of artists' prints, such as numbered and signed lithographs, the royalties may be calculated as follows: the rate listed below, payable in advance, plus 10% of the retail price payable periodically as specified in the license. For other sorts of editions, the royalties may take the form of an advance payment plus a percentage of the proceeds of sale.

If desired, a royalty of 10% of the retail price of the entire print run, payable in advance may be negotiated, or the following schedule used.

Size of reproduction	Print run size						
	Up to 250	251 to 500	501 - 1000	1001 - 5000	5001 - 10 000	10 000 - 25 000	Over 25 000
600 cm <sup>2</sup> or less	283	525	599	686	890	1155	1517
601 to 2400 cm <sup>2</sup>	360	665	799	961	1192	1617	2016
2401 to 4 000 cm <sup>2</sup>	455	831	995	1207	1510	1953	2810
4 001 à 8 000 cm <sup>2</sup>	665	1137	1366	1637	2046	2661	3441
8 001 to 24 000 cm <sup>2</sup>	854	1566	1877	2123	2822	3673	4789
24 001 to 60 000 cm <sup>2</sup>	1100	2035	2577	3098	3879	5052	6517
Over 60 000 cm <sup>2</sup>	1479	2653	3542	4260	5334	6943	8874

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.4.6 Calendars and Agendas

If a reproduction appears on both the cover and an inside page, the royalty for the inside reproduction is reduced by 50%. The royalties listed apply to licenses for use within Canada. For world-wide rights, the royalty is doubled. For North American rights, the royalty is increased by 50%.

TAX is not included.

##### A.4.6.1 Calendars and Agendas Not Offered For Sale<sup>1</sup>

	Print run size								
	Up to 1K	1,001 to 3K	3,001 to 10K	10,001 to 20K	20,001 to 50K	50,001 to 100K	100,001 to 200K	200,001 to 500K	Over 500K
<b>Inside image</b>	91	134	201	299	447	673	1008	1115	1744
<b>Cover</b>	122	181	271	405	604	909	1650	1979	2496

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

##### A.4.6.2 Calendars and Agendas Offered For Sale

When the calendar or agenda contains works by one artist only, the royalty is 10% of the retail price of the entire print run, payable in advance. When the calendar or agenda contains works by more than one artist, the following schedule applies:

	Print run size								
	Up to 1K	1,001 to 3K	3,001 to 10K	10,001 to 20K	20,001 to 50K	50,001 to 100K	100,001 to 200K	200,001 to 500K	Over 500K
<b>Inside image</b>	183	266	401	600	898	1346	2021	2227	3485
<b>Cover</b>	247	360	540	810	1211	1815	3296	3957	4948

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

#### A.4.7 Objects Bearing Reproductions

This category includes items such as puzzles, crockery, t-shirts, souvenir items, that do not have an advertising function – only the name of the artist or the title of the work may appear. Items promoting anything other than the artist or the work must use the advertising schedule B.4.7.

In some instances, royalties for commercial edition projects may take the form of an advance payment plus a percentage of the proceeds of sale.

The royalties listed apply to licenses for use within Canada. For worldwide rights, the royalty is doubled; for North American rights, the royalty is increased by 50%.

The royalty is 10% of the retail price of the entire production run, payable in advance. For some commercial projects, the royalties maybe paid in the form of a lump sum at the signature of the contract, with scheduled payments on the profits of sale. A.4.8 Packaging of Products or Items That Promote the Work Itself or the Artist.

#### **A.4.8 Packaging of Products or Items That Promote the Work Itself or the Artist**

Items in this category include CDs, puzzles, slides, DVDs, videocassettes, etc. that promote the artist’s work itself. For all other packaging, use the advertising schedule B.4.8.

If a reproduction appears on both the cover and an inside page, the royalty for the inside reproduction is reduced by 50%; for subsequent uses use 33% of the applicable royalty.

The royalties listed apply to licenses for use within Canada. For worldwide rights, the royalty is doubled; for North American rights, the royalty is increased by 50%.

TAX is not included in the rates.

	Print run size						
	Up to 300	Over 300, up to 1 K	Over 1K, up to 5 K	Over 5K, up to 10 K	Over 10K, up to 25 K	Over 25K, up to 100K	Over 100K
<b>Inside</b>	112	337	520	776	1169	1569	<b>negotiable</b>
<b>Cover</b>	226	674	1036	1555	2378	3133	<b>negotiable</b>

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

#### **A.4.9 Press Packets**

Royalties cover the reproductions included in the press packets distributed to print, electronic or other media; the license and royalties apply only to the institution distributing the press packet and not to the use by media or other third parties.

This schedule applies to paper or slide reproductions. Digitized images may be included in a license, at the same price, only unspecified agreement.

Additional photographs, up to 2 images, not included in the packet but available to the press upon request, may be added at the royalties listed; additional “on-demand” reproductions require an updated license (if not originally included) at a royalty of \$7 per image. TAX is not included.

**Royalty Schedule:**

	Number of packets		
	Up to 25	26 to 100	Over 100
<b>Per work</b>	81	410	658

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

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## **B.1 - B.4 Advertising / Commercial Copyright Fees Schedule 2019**

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## • **B.1 2019 Exhibitions Advertising / Commercial** •

### • **B.1.1 Exhibitions at Trade Fairs, Salons, Conventions** •

This category applies to exhibitions taking place within the framework of a commercial trade fair, salon or convention not principally dedicated to the sale of the work itself. Rates apply equally to original works of art and to reproductions.

Size – the rate for a full square meter is added for any portion of an additional square meter. Royalties cover exhibition and reproduction rights for one exhibition up to six months in duration.

TAX is not included in the following rates.



Original or reproduction up to 1 m sq	543
Per additional square metre	217

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**• B.2 Audio-Visual Reproduction Advertising / Commercial •**

**• B.2.1 Trailers (Cinema, Television) •**

The rates given are for a license of one year duration. If trailers are used for one month or less, the royalty is 25% of the listed amount. Royalties are based on the duration of the appearance of the image. They are the same regardless of whether the image is fixed or moving. The rates for not-for-profit cultural organizations are 50% of the royalties listed. The license covers uses in all languages and for all audiences, including personal use, and remote transmission.

TAX is not included in the following rates.

**• B.2.1.1 Reproductions with A Central Role in Advertising Or Publicity •**

	Duration of appearance		
	15 seconds	30 seconds	60 seconds
Local	3088	6179	9267
National	6179	12356	18535
North America	18535	37067	55602
Worldwide	24711	49424	74136

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**• B.2.1.2 Reproductions as Isolated Elements in Advertising Or Publicity •**

	Foreground / significant part	Background / used as decoration
National, per second	1514	604
North America, per second	2274	909
World-wide, per second	3030	1214

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **B.2.2 Projections and Walls of Images** •

These rates apply to projections or walls of images presented in a promotional or public relations context.

'Number of works' generally refers to the number of images included in a CARCC license. In the case of a license including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties.

TAX is not included in the following rates.

• **B.2.2.1 Fixed Images** •

The royalties for longer terms apply to one program only repeated over the specified period of time.

<b>Number of works</b>	<b>Single projection</b>	<b>3 months</b>	<b>One year</b>
<b>1-4 slides</b> (per work)	51	79	117
<b>5-12 slides</b> (per work)	44	70	98
<b>13-24 slides</b> (per work)	35	49	76
<b>25-49 slides</b> (per work)	27	40	57
<b>50 or more slides</b> (per work)	20	27	38

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **B.3 Digital And Electronic Reproductions Advertising / Commercial** •

• **B.3.1 Internet** •

All use of a work of art on the internet is considered advertising if the use is not principally for the promotion of the work itself, the artist, or a collection or exhibition of which the work is part. TAX is not included in the following rates.

• **B.3.1.1 Internet - Moving Images** •

If an extract is used on the banner page, the rate given below is doubled. When the duration of the use exceeds three months, each part of a month counts as a whole month. Licenses are issued to cover a maximum of one year duration. A new license must be issued after one year.

	Not-for profit organization			For-profit organization		
	1 month	3 months	Each add. month	1 month	3 months	Each add. month
<b>Up to 10 second extract</b>	66,59	194,55	12,48	133,17	397,43	27,05
<b>Each additional second</b>	23,93	23,93	4,16	27,05	27,05	4,16

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **B.3.1.2 Internet - Fixed Images** •

If the image used appears on a banner page, the rate given below is doubled. 'Number of works' generally refers to the number of images included in a license. In the case of a license including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the royalties. If an image is used more than once on the same site, the royalty for each additional use is 20% of the applicable rate.

Number of works	Not-for profit organization		For-profit organization	
	1 month	Year	1 month	Year
<b>Up to 10(per work)</b>	57,22	226,81	114,44	454,65
<b>11-50(per work)</b>	45,78	191,43	96,76	387,03
<b>51-100(per work)</b>	43,70	173,75	88,43	351,66
<b>101-500(per work)</b>	35,37	141,49	71,79	281,95
<b>501-1000(per work)</b>	27,05	103,00	52,02	210,16
<b>Over 1000(per work)</b>	23,93	89,47	43,70	176,87

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **B.4 Print Reproductions Advertising / Commercial** •

• **B.4.1 - Books And Catalogues** •

• **B.4.2 Magazines, Journals, Periodicals, Newspapers** •

TAX is not included in the following rates.

• **B.4.2.1 Exhibition Publicity** •

For exhibitions where CARFAC/RAAV-level exhibition copyright royalties have been paid, a special rate is allowed for reproductions directly promoting the exhibition. The royalty of \$26 per work per support regardless of print run and size applies to the following: invitation, internet site, e-invitations, not-for-sale catalogues, brochures or folders, social media postings, publicity in journals or periodicals. When three promotional items are produced bearing reproductions of one artist's work for the same exhibition, the third use may be granted free of charge. The exceptions here is use in catalogues that are offered for sale or outdoor advertising; in these instances, reproductions are charged as listed.

• **B.4.2.2 All Other Publicity** •

If an image is on the cover of an inside section of a newspaper, the back cover rate applies.

If the cover image is less than 1/3 of a page, the full-page rate applies.

The size is determined by the size of the advertisement in relation to the whole page. If the image is used on several different supports, the size is calculated in relation to the average size of the supports. Print-runs in various publications can be combined to determine the royalty category for a single advertisement.

Multiple insertions are accorded the following discounts:

	<b>Discount</b>
<b>2nd insertion</b>	58%
<b>3rd insertion</b>	70%
<b>4th and 5th insertions</b>	81%
<b>6th and additional insertions</b>	87%

Not-for-profit organizations receive a 50% discount on the rates listed below.

Image Size	Print run size								
	Up to 1K	1,001 to 3K	3,001 to 10K	10,001 to 20K	20,001 to 50K	50,001 to 100K	100,001 to 200K	200,001 to 500K	500,001 to 1M
Up to 1/16 page thumbnail	82	122	183	272	411	623	930	1400	2105
Up to 1/8 page	104	149	228	340	514	776	1165	1752	2630
Up to 1/4 page	128	185	282	422	639	634	1444	2171	3262
Up to 1/2 page	162	232	355	531	804	1214	1814	2731	4102
Up to full page	203	292	445	667	1009	1525	2280	3430	5154
Back cover	272	395	599	898	1360	2053	3071	4620	6945
Front cover	343	496	753	1129	1709	2581	3863	5812	8734

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **B.4.3 Cards, Postcards, Invitations, Greeting Cards, Etc. - Advertising /Commercial** •

These royalties apply to items used for advertising, and to items bearing the name of an institution or organization, other than exhibition announcements where CARFAC/RAAV exhibition royalties have been paid. Licenses are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%.

TAX is not included in the following rates.

• **B.4.3.1 Cards, Etc. Distributed Free Of Charge** •

Rates given below are per card, and payable on the entire print run, in advance.

	Print run size		
	Up to 5000 cards	5001-9000 cards	Over 9000 cards
Not-for-profit organization	0,26	0,23	0,19
All others	0,42	0,42	0,42

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **B.4.3.2 Cards, Etc. Offered For Sale** •

The rate is 15% of the retail price of the entire print run, payable in advance, with a minimum royalty of \$625.

• **B.4.4 Brochures, Booklets, Folders, Mass Mailings, Circulars, Leaflets, Etc. Advertising / Commercial** •

If the work is used on letterhead, the royalty is doubled. An annual royalty for such usage may be negotiated. If more than one reproduction is used on a cover, the full page rate is applied to each image. Licenses are issued for use within Canada at the rates given below. For worldwide rights, the rates are doubled. For North American rights, the rates are increased by 50%. TAX is not included in the following rates.

• **B.4.4.1. Brochures, Etc for Non-Profit Cultural or Educational Organizations** •

Image size	Print run size								
	Up to 1000	Over 1K, up to 3K	Over 3K, up to 10K	Over 10K, up to 20K	Over 20K, up to 50K	Over 50K, up to 100k	Over 100K, up to 200K	Over 200K, up to 500K	Over 500K
Up to 1/8 page	48	75	108	137	157	186	248	465	Négociable
Up to 1/4 page	65	95	144	183	207	248	330	719	Négociable
Up to 1/2 page	79	120	183	226	255	308	407	898	Négociable
Full page	98	147	226	310	352	420	559	1123	Négociable
Front cover	173	248	384	573	846	1232	1639	1914	Négociable
Back cover	121	174	271	402	465	559	745	1336	Négociable

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **B.4.4.2 Brochures, Etc. For Private Enterprise, For-Profit Organizations**•

Image size	Print run size								
	Up to 1000	Over 1K, up to 3K	Over 3K, up to 10K	Over 10K, up to 20K	Over 20K, up to 50K	Over 50K, up to 100k	Over 100K, up to 200K	Over 200K, up to 500K	Over 500K
Up to 1/8 page	97	147	216	274	313	372	494	930	Négociable
Up to 1/4 page	128	188	287	362	411	494	658	1442	Négociable
Up to 1/2 page	160	234	362	450	509	614	818	1799	Négociable
Full page	198	292	450	618	701	840	1117	2246	Négociable
Front cover	345	494	768	1142	1696	2464	3280	3825	Négociable
Back cover	236	350	540	802	930	1117	1492	2669	Négociable

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **B.4.5 Posters, Panels, Display Units, Etc. Advertising / Commercial** •

Size is calculated on the dimensions of the support on which the reproduction appears.

A license covers a single campaign of up to one year in duration. For permanently installed panels, the applicable rates are doubled.

TAX is not included in the following rates.

• **B.4.5.1 Posters, Etc. Not Offered For Sale Or Hire** •

• **B.4.5.1.1 Posters, Etc. Posted In Other Than Rented Advertising Space** •

Taille de la reproduction	Volume du tirage						
	Jusqu'à 250	251 à 500	501 à 1000	1001 à 5000	5001 à 10 000	10 001 à 25 000	Plus de 25 000
Jusqu'à 600 cm <sup>2</sup>	295	548	623	713	934	1216	1583
Plus de 600 cm <sup>2</sup> , jusqu'à 2400 cm <sup>2</sup>	378	695	792	905	1184	1542	2015
Plus de 2400 cm <sup>2</sup> , jusqu'à 4 000 cm <sup>2</sup>	477	878	999	1137	1493	1945	2539
Plus de 4 000 cm <sup>2</sup> , jusqu'à 8 000 cm <sup>2</sup>	651	1207	1369	1566	2055	2676	3492
Plus de 8 000 cm <sup>2</sup> , jusqu'à 24 000 cm <sup>2</sup>	889	1646	1868	2136	2803	3649	4756
Plus de 24 000 cm <sup>2</sup> ,jusqu'à 60 000 cm <sup>2</sup>	1150	2128	2380	2761	3626	4715	6155
Plus de 60 000 cm <sup>2</sup>	1497	2772	3145	3594	4715	6140	8010

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• **B.4.5.1.2 Posters, Etc. Displayed In Rented Advertising Space** •

Examples of rented advertising space would include subway panels, billboards, public toilets, banners, streamers and so on. Rates given are for a publicity campaign of up to 12 weeks duration.

Type of presentation, Approximate size	Number of Copies						
	100	200	400	1000	5000	Rural, no limit	Metropolitan, no limit
Exteriors of vehicles, approx. 120 x 160 cm	x	x	x	4941	24708	x	x
Bus shelters, approx. 120 x 176 cm	2140	x	x	19769	x	x	x
Subway stations, approx. 400 x 300 cm	13014	18120	28004	x	x	x	x
Billboards, approx. 400 x 300 cm	x	x	x	x	x	8235	18120

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

• B.4.5.1.3 Other Public Postings •

The rates given cover a publicity campaign of up to 12 weeks.

	Print run size				
	Up to 10 copies	11-250 copies	251-500 copies	501-1000 copies	1001 - 5000 copies
Up to 4800 sq cm	2025	3040	4313	5064	6767
Up to 9600 sq cm	3161	4743	6731	7904	10556
Up to 21600 sq cm	4356	6535	9280	10890	14552
Up to 46800 sq cm	5919	8875	12600	14791	19762
Up to 72000 sq cm	8064	12095	17177	20164	26935
Up to 120,000 sq cm	10942	16413	23304	27354	36544
Over 120,000 sq cm	14893	22342	31721	37230	49738



**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **B.4.5.2 Posters Etc. Offered For Sale Or Hire** •

Size is calculated on the dimensions of the surface on which the reproduction appears. Licenses are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%. TAX is not included in the following rates.

Rates are 15% of the retail price of the entire print run, payable in advance, or based on the following schedule:

Size of the reproduction	Print run size						
	Up top 250	251 - 500	501 - 1K	1 001 - 5 K	5 001 - 10 K	10 001 - 25 K	25 K and more
Up to 600 sq cm	445	822	934	1070	1401	1823	2379
Over 600, up to 2400 sq cm	566	1046	1184	1358	1777	2318	3023
Over 2400, up to 4K sq cm	713	1318	1493	1707	2243	2917	3808
Over 4K, up to 8K sq cm	979	1809	2055	2348	3083	4012	5234
Over 8K, up to 24K sq cm	1333	2469	2803	3203	4205	5471	7141
Over 24K, up to 60K sq cm	1726	3193	3626	4141	5438	7075	9233

**Note: Copyright Visual Arts – CARCC** may request higher royalties for its affiliated artists.

• **B.4.6 Calendars and Agendas** •

If a reproduction appears on both the cover and an inside page, the royalty for the inside reproduction is reduced by 50%. The royalties listed apply to licenses for use within Canada. For world-wide rights, the royalty is doubled; for North American rights, the royalty is increased by 50%. Not-for-profit organizations receive a 50% discount.

TAX is not included in the following rates.

**• B.4.6.1 Calendars and Agendas Not Offered For Sale •**

Reproduction size	Print run size							
	Up to 1K	1,001 to 3K	3,001 to 10K	10,001 to 20K	20,001 to 50K	50,001 to 100K	100,001 to 200K	200,001 to 500K
Inside image	243	361	545	828	1225	1846	2729	6088
Cover	336	497	753	1141	1692	2546	3764	8402

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

**• B.4.6.2 Calendars and Agendas Offered For Sale •**

When the calendar or agenda contains works by one artist only, the royalty is 15% of the retail price of the entire print run, payable in advance. When the calendar or agenda contains works by more than one artist, the royalty is determined by dividing 15% of the retail price of the print run by the number of images (to get a rate per image), multiplied by the number of works by artists. The total amount paid to all participating artists must not be less than 15% of the retail price of the print run.

**• B.4.7 Objects Bearing Reproductions •**

This category includes items such as puzzles, crockery, t-shirts, souvenir items, that are used for advertising or promotion. Advertising objects are those that highlight, along with an image of a work, the name of a person, company or organization other than the artist. In some instances, royalties for commercial edition projects may take the form of an advance payment plus a percentage of the proceeds of sale. TAX is not included in the following rates.

The royalties listed apply to licenses for use within Canada. For worldwide rights, the royalty is doubled; for North American rights, the royalty is increased by 50%.

**• B.4.7.1 Objects Distributed Free Of Charge •**

The royalty schedule for B.4.5 applies.

**• B.4.7.2 Objects Offered For Sale •**

The royalty is 15% of the retail price of the entire production run, payable in advance.

• **B.4.8 Packaging** •

Not-for-profit organizations receive a discount of 50%. The royalties listed apply to licenses for use within Canada. For world-wide rights, the royalty is doubled; for North American rights, the royalty is increased by 50%. TAX is not included in the following rates.

• **B.4.8.1 Packaging for Audio-Visual, Digital or Other Products** •

Reproduction size	Print run size					
	Up to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 50,000	50,001 to 250,000	Over 250,000
Back cover	404	573	1052	1320	3812	Negotiable
Front cover	862	1142	2288	2860	7628	Negotiable
Double cover	1070	1371	2860	3547	9609	Negotiable

**Note:** Copyright Visual Arts – CARCC may request higher royalties for its affiliated artists.

## C.1 - C.3 Artists' Professional Fees 2019

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### Artists' Professional Fees

Artists carry out many tasks in the course of their professional careers that merit fair remuneration. The following are recommended fees for several common tasks. This list is not considered exhaustive – remuneration for any other activities requiring such should be negotiated. These fees are not associated with copyright use, which would be charged

separately. They do not include equipment rental costs, travel costs, publication costs, insurance or shipping, or any other cost associated with exhibition production – they are compensation for an artist's time and labour only.

Definitions:

**Presentation** -Presentation would include speaking or teaching about an artist's own work or any area of expertise associated with the work or one's life as an artist, leading workshops or tours, speaking to school groups, and so on.

**Consultation** -Consultation means the giving of advice, input or opinions that might be associated with project development, exhibitions, or commissions concerning the artist's own production, or participation in a consultative process concerned with, for example, policy development in the cultural arena, or participation in a jury or other selection process.

**Installation** -Installation means overseeing or participation in the installation or de-installation of works for an exhibition on the exhibitor's premises. Activities associated with installation may include unpacking or packing of works, placing works in an exhibition space, ordering, hanging, adjustment of equipment, and so on.

**Preparation** -Preparation is the work associated with producing an exhibition that is done outside the exhibitor's premises. Preparation might include correspondence, telephone calls, preparing plans or reproductions, writing statements, proof-reading, overseeing packing and shipping arrangements, and so on.

• C.1 Presentation or consultation •

Per half day, under 4 hours	310
Per day, over 4 hours	546

• C.2 Installation •

Per half day, under 4 hours	277
Per day, over 4 hours	462

• C.3 Preparation •

Per half day, under 4 hours	246
Per day, over 4 hours	423